

Livingston County Cares Inc. Board of Directors Meeting MacVittie Board Room, Room  
351 (3<sup>rd</sup> Floor)  
Tuesday, March 10, 2015

### **Approved Minutes**

The Board of Directors assembled in the MacVittie Board Room in the College Union on March 10, 2015 at 4:00 pm. The following Board members were present: Tom Matthews, Jon Macko, Brenda Donohue, Karen Bailey, Austin Stone, Diana Castro, Joan Ellison, Eddie Lee, Lyle Lehman, David Parfitt, Victoria Morales, and Daniel Martin.

#### **Approval of the Minutes:**

Matthews called the meeting to order. Ellison moved and Donohue seconded a motion to approve the minutes of January 25, 2015. The motion carried.

#### **Chair's Reports:**

Board members were reminded that Gumbo to Go will be on Thursday, April 15 at Central Presbyterian Church. Please sell your tickets. Keith Walters will be conducting a photo essay of the entire process. Matthews reported that 22 donors contributed to \$1,952 from the SEFA campaign to Livingston CARES. United Way will deduct fifteen percent overhead leaving an estimated \$1,800 contribution to Livingston CARES.

#### **Report on Service Trips:**

Morales reported on the Rochester weekend of service. Volunteers cleaned up Bethany House and talked to the battered women who live there. Members also held dialogue on social justice issues.

Matthews reported sending five student to Stony Point for spring trip.

Eddie Lee is leading the Long Island trip with a full van of seven people.

Parfitt reported on Give Kids the World. Thirteen students will be leaving on Saturday, March 14. The participants raised almost \$2,000 from fundraising, leaving a balance of \$754 for each student to pay. The high fees are due to increased cost of airfares.

Matthews asked all board members to help promote the May service trips. Spaces are still available on both the Biloxi and Staten Island trips.

#### **Strategic Planning:**

Lee believes that there is a need to market the Biloxi trip differently so that it no longer highlights Hurricane Katrina relief, but rather the poverty in the area.

Matthews and Lee discussed possible ways to acquire funding including reaching out to past trip participants..

**Other Action Items:**

Macko requested help to purchase Livingston CARES tee shirts for volunteers for Geneseo Gives Back. Ellison moved and Donohue seconded a motion to authorize \$400.00 to help fund the purchase of t-shirts for Geneseo Goes to Town.

Bailey and Lee seconded a motion to adjourn. The motion passed.

*Prepared by Secretary, Jon Macko.*